

Tequila Ages

- Blanco (Silver, Plata, Platinum): Tequila aged 0 to 59 days.
- Joven (Young): An unofficial and optional category that refers to a silver Tequila with the addition of a caramel color, Reposado, or Añejo.
- Reposado (Rested): Aged 60 to 364 days.
- Añejo (Aged): Aged 1 to 3 years.
- Extra Añejo (Extra Aged): Aged 3 years or more.

Categories of Tequila

- **100% Agave** – 100% of the sugars contained within a bottle of Tequila comes from certified Blue Agave.
- **Mixto (Regular)** – Tequila with a minimum of 51% of the sugars coming from Blue Agave.
- **Gold** - Some Mixtos are made with Caramel for color and flavor, these tequilas are called Gold.

Terroir of Tequila

Terroir refers to all of the natural factors that influence the Tequila including region, soil, sun, wind, rain etc. While there are infinite combinations of Terroir in Tequila we typically talk about 2 main regions and their general Terroir:

- **Highlands** - Located east of Guadalajara, the highlands have deep red clay soil, warmer days and cooler nights. Highland Tequilas generally express sweet, citrus and floral notes.
- **Valley or Lowlands** - Located west of Guadalajara, the lowlands have dry, volcanic soil. Valley Tequilas generally express earth, spice and vegetal notes.